Madison Cox

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EXPERIENCE

Edaptive Computing, Remote — *UI/UX Researcher and Designer*

May 2023 - Present

- Demonstrated exceptional problem-solving skills in creating intuitive and visually appealing user interfaces, enhancing user experience and satisfaction.
- Consistently delivered outstanding designs that exceeded client expectations and contributed to project success.
- Collaborated effectively with cross-functional teams, including developers, product managers, and marketers, to ensure alignment and integration of design goals with overall project objectives.
- Thrived in fast-paced environments, adapting quickly to changing priorities and deadlines while maintaining high standards of quality and creativity.

Silent Partners Studio, Montreal QC — *Motion Designer*

June 2022 - August 2022

- Conceptualized, designed, and animated captivating motion graphics for high-profile shows, including Annie and the Valorant Gaming Championships.
- Leveraged creative vision and technical expertise to bring concepts to life, enhancing visual storytelling and audience engagement.
- Collaborated closely with creative teams to develop innovative design solutions that aligned with the overall aesthetic and narrative goals of each project.
- Demonstrated proficiency in a variety of animation techniques and software tools to achieve stunning visual effects and dynamic motion sequences.

Profilio, Remote — *UI/UX Researcher and Designer*

September 2020 - December 2020

- Conducted user interviews to gather insights and feedback, informing the design process and ensuring user-centered solutions.
- Created detailed user personas and user journey maps, effectively capturing user needs and behaviors to guide design decisions.
- Drafted high-quality wireframes that translated complex concepts into intuitive and user-friendly interface designs.
- Collaborated closely with cross-functional teams to iterate on designs based on user feedback and usability testing results, resulting in optimized user experiences.

SKILLS

Adobe Suite

Google Suite

Microsoft Office

Figma

UX/UI Research and Design

HTML, CSS, Javascript

Motion Design

AWARDS

Senior Service Leadership Award
Recognized in service to campus life at Miami University.

EDUCATION

Miami University, Oxford OH — *BA Emerging Technology in Business and Design*

August 2019 - May 2023

- Graphic Design: Completed coursework in graphic design principles, typography, and layout, honing skills in Adobe Creative Suite and other design tools to create visually compelling assets.
- UI/UX Design: Developed a solid foundation in user interface and user experience design, including coursework in wireframing, prototyping, and usability testing, culminating in the creation of intuitive and user-friendly digital interfaces.
- Social Media Marketing and Management: Acquired practical knowledge and skills in social media marketing strategies, content creation, and community management, leveraging platforms such as Facebook, Instagram, and Twitter to engage audiences and promote brand awareness.
- Motion Design: Explored the fundamentals of motion design, including animation principles, motion graphics, and video editing techniques, gaining hands-on experience in creating dynamic visual content for various digital platforms.